

B.V. Patel Institute of Management, Uka Tarsadia University



Date: 30-03-2023

Session on "Employability skills required in the global competitive era"

Objectives of Session: The objective of this study was to give knowledge about the skills needed in practical implementation of their theoretical comprehension.

Outcomes of Session: to interpret and analyse different graphs in productive ways. The session enabled the students to recognize and grasp investment prospects.

Date:	30 th March 2023
Time:	9:30 to 12:00 noon
Venue:	Mandap Auditorium
No. of Students:	75 students of TYBBA
Name of speaker:	Dr. Mehul Thakkar, Associate Professor and Head T & P, NAU
Coordinator:	Mr. Parvez Malek and Ms. Kruti Bhatt Virti, Heny, Shreya, Ambika, Khushi
Category:	T & P

The session was organized by the TY BBA event management students where the speaker was Dr. Mehul G Thakkar with his valuable information and insights. He highlighted the key points which are essential for the today's competitive era.



He included the points such as the KASH, skills required, VUCA, employability skills necessary for job, campaigns of India like Make in India, Made in India, abilities, story of four people and professional networking, CTC (Cost to Company) along with the videos. The students learnt about the employability skills needed to keep and get a job. The balance between abilities and skills is important for outstanding performance. Presentation skills, time management skills and to create an image on social media such as LinkedIn for wide networking in their own career.



It was enthusiastic, engaging and fruitfull session. It will be helpful for TY BBA students for the future path of their professional life.